



Date: 30th July 2020.

Job: Web Developer Consultant for Inuka Kenya Ni Sisi! Limited – Maskani Ya Taifa Programme

About Inuka Kenya Ni Sisi! Ltd

Inuka Kenya Ni Sisi! Limited is an organisation that aims to turn despair into hope, especially among youth and others who feel that they have been left behind, and at creating a public space that will allow for a new, accountable and patriotic leadership to emerge.

Project Background:

Maskani Ya Taifa is an issue-based, agenda-setting platform for civil society organizations and Kenyan citizens. The goal of Maskani Ya Taifa is to have; **‘A transformed Kenya through informed citizenry’**.

Objectives

- To consolidate MYT as an issue-based platform for citizen participation in their own governance;
- To catalyze civic dialogue between citizens and their leaders;
- To disseminate information on CSO activities and impact, with a view to bridge the gap between CSO and citizens;

Position Summary:

The Web Developer Consultant will develop a prototype website. The consultant will work closely with the project team and will have check-ins for progress purposes. The consultant shall be available **to start the work immediately and complete it as soon as is practicable but NOT later than 30 (thirty) calendar days from the date of engagement.**

Scope of Work:

Inuka Kenya seeks to engage a web developer with good design skills who will work with the project team to create a prototype website

The terms of reference are as below:

A. We seek to engage a professional and creative website creator to develop a website to enable civic learning, co-creation, and engagement.

B. The professional and creative web developer needs to advise on:

- a. Project Management
- b. UX/UI Planning
- c. Graphic Design
- d. Frontend development
- e. Backend development
- f. Hosting specifications
- g. On-site SEO
- h. Content strategy
- i. Quality Assurance and Testing
- j. Content Migration
- k. PPC Campaigns
- l. Content Management System Training
- m. Copywriting/Content
- n. Visual Identity
- o. Brand Positioning
- p. Marketing
- q. Video Production
- r. Photography

C. To advise on digitization of content.

Qualifications of the Consultant:

Candidates, individuals or firms, should possess the following minimum qualifications:

- Hold a degree in IT or related course
- Expert level knowledge in use of various hosting platforms
- Excellent skills in JavaScript on any JavaScript framework
- Present a portfolio for work done

How to Apply:

Qualified applicants are invited to submit their CV, cover letter and certificates to: careers@inukakenya.com or send to;

Inuka Kenya Ni Sisi! Limited

P.O Box 104269-00101

Nairobi, Kenya

By Friday, 4th September 2020 5:00 pm

For more information visit <http://nisisikenya.com>

Only candidates who have been selected for an interview will be contacted.